

Sponsorship Opportunities

ADULTS MOVE LINCOLNSHIRE

DIAMONDZ CREATE • DANCE • GROW est. 2007

Welcome to the Going Forward Music Festival

Bringing people together through music, inclusion and community.

Going Forward Music Festival is an established annual event celebrating people with disabilities and additional needs through music, dance, entertainment and community connection.

In 2026, **Adults Move Lincolnshire CIC and Diamondz Dance are taking over the organisation of the festival**, following the decision of the founding team to step away. We are committed to keeping the spirit of the festival alive while making it sustainable for the future and continuing to provide the welcoming, disability-friendly event that the local community knows and loves.

The 2027 festival will bring together **music, live performances, accessible activities, community organisations, food vendors and stalls**, creating a full day where disabled people, families, carers, friends and the wider community can come together, have fun and feel included.

The festival provides something that many disabled adults and families can struggle to find locally: **a large-scale social event where accessibility and inclusion are built into the experience from the beginning.**













Our 2027 Vision

We want to build on the success of previous years while creating a sustainable model for the future.

Our aim is to:

- Maintain a much-loved inclusive event for the South Lincolnshire community
- Provide a safe, welcoming and accessible environment for disabled people and their families
- Reduce social isolation and create opportunities for friendship and connection
- Give local organisations, community groups and businesses an opportunity to be involved
- Make the festival more family-friendly, with activities and entertainment for different ages
- Develop the event so it can continue for many years to come

Adults Move Lincolnshire and Diamondz Dance already have a strong track record of delivering inclusive community activities, events and funded projects across South Holland. Our work focuses on breaking down barriers to participation and creating opportunities for people to move, connect and feel part of their community.

Sponsorship Opportunities

We have a range of sponsorship opportunities available to promote your organisation while supporting the Going Forward Music Festival and providing an much loved event for local people with additional needs and disabilities.

Sponsorship is vital to us being able to run the event this year and all the years to come.

In order to be as inclusive as possible; ticket holders can attend with one free career each, an accessible toilet must be present and our signage must be inclusive for all.



Headline Sponsor | £1,600

As our Headline Festival Sponsor, your business will play a vital role in bringing South Lincolnshire's inclusive music festival to life. Enjoy prominent recognition across our festival promotion, event branding and post-event publicity, while demonstrating your commitment to inclusion, accessibility and community. **More details follow.**

Entertainment Sponsor | £850

Support the live entertainment that makes Going Forward Music Festival so special. Your sponsorship will help us create an exciting programme of performances for people of all ages and abilities, with opportunities to showcase your business across our entertainment promotion and at the festival itself. **More details follow.**

Accessible Toilet Sponsor | £400

Support an essential part of making our festival accessible and comfortable for disabled attendees and their families. Your sponsorship will help us provide accessible facilities, demonstrating your business's commitment to removing barriers and making community events more inclusive. **Contact for more details.**

Braille Signage Sponsor | £200

Your sponsorship will help us provide Braille signage around the festival site, making key information and areas more accessible to blind and visually impaired visitors. Helping us remove barriers and make Going Forward accessible to more people. **Contact for more details.**

Headline Sponsor

Before the Festival — Promotion & Recognition

- Recognition as the **Headline Festival Sponsor** across key festival marketing and promotional materials.
- Prominent logo placement on the festival webpage and selected digital and printed communications.
- Dedicated sponsor spotlight across our social media channels, including a business introduction and explanation of your support.
- Inclusion in relevant press releases and media opportunities, where appropriate.
- Recognition in festival announcements and selected promotional content.
- A sponsor toolkit with festival branding and social media graphics to help you share your involvement.

At the Festival — Visibility & Engagement

- Prominent sponsor recognition at the festival site.
- Logo placement on selected event signage and promotional displays.
- Acknowledgement as Headline Sponsor in festival announcements, where appropriate.
- Opportunity to provide branded promotional materials for attendees, subject to agreement.
- Opportunity to display a promotional banner or business information in an agreed location, subject to space and venue approval.
- Invitation for representatives of your business to attend and experience the festival.

After the Festival — Lasting Recognition

- Thank-you and sponsor recognition across our post-event social media activity.
- Inclusion in our festival round-up, celebrating the event, performers and community.
- Recognition in relevant post-event publicity and impact communications.
- An opportunity to be associated with the difference your support has made to an inclusive community event.

Headline Sponsor Package

1 Opportunity Available

£1600







Entertainment Sponsor

Before the Festival — Promotion & Recognition

- Inclusion in relevant press releases and media opportunities, where appropriate.
- Recognition in festival announcements and selected promotional content.
- A sponsor toolkit with festival branding and social media graphics to help you share your involvement.

At the Festival — Visibility & Engagement

- Sponsor recognition in the entertainment area or on selected stage-side signage, subject to venue arrangements.
- Acknowledgement as Entertainment Sponsor during the event, where appropriate.
- Opportunity to provide promotional materials or branded items for attendees, subject to agreement.
- Invitation for representatives of your business to attend the festival and enjoy the performances.

After the Festival — Lasting Recognition

- Inclusion in our post-event sponsor thank-you activity.
- Recognition in selected festival round-up content.
- Association with the performances and shared experiences made possible by your support.

Entertainment Sponsor Package

1 Opportunity Available

£850





Key Dates

Deadline to apply for sponsorships: **Friday 20th November**

Event Date: **Saturday 24th July 2027**

Contacts Details

To find out more about the opportunities available and how else you can support the Going Forward Music Festival 2027, please contact:

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GOING FORWARD
MUSIC FESTIVAL